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Economists and business professors. I
mean, how much more establishment can
you get? Nevertheless, we do have some
strong beliefs, and here's one:

The Roadside MBA Manifesto

It's been really fun, and we have learned
so much. Our book, Roadside MBA:

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Paul Oyer | Stanford Graduate School of
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Scott Schaefer holds the Kendall D. Garff
Chair in Business Administration and is
Professor of Finance at the University of
Utah's David Eccles School of Business.

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He has a PhD in economics from the Stanford Graduate School of Business. He is the co-author of Roadside MBA: Backroad Lessons for Entrepreneurs, Executives and Small Business Owners.

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