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Professor Laudon's current research is on the planning and management of large-scale information systems and multimedia information technology.

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He held a BA in economics from Stanford and a PhD from Columbia University. He authored 12 books

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DEFINITION: Management
information system is a system
consisting of people, machines,
procedures, databases and data
models, as its elements. The system
gathers data from the internal and
external sources of an organisation.

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Chapter 2 Management Information
System Fig: Types of Information
System Organizations can be divided
into strategic, management,
knowledge and operational levels and
into five major functional areas- sales
and marketing, manufacturing,
finance, accounting, and human
resource. Information system serves
each of these levels and functions.

Management Information System (Full
Notes)

Information technology (IT)
infrastructure, 22 Input, 17 Internet,
21 Intranets, 22 Knowledge workers,
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